

## Summary of Public Outreach – Citywide Skatepark Planning Process Second Set of Public Meetings October, 2006

Following the June public meetings and open house, the Task force drafted site selection criteria for potential new skateboarding facilities. The Task Force then applied the criteria to the sites suggested by the public at the first round of meetings, and proposed a list of locations that met the criteria.



The draft list of proposed locations was publicized, with over 250 citizens attending three public meetings in October 2006 at Delridge Community Center, Garfield Community Center and Northgate Community Center to provide comments and feedback.

In addition, approximately 300 citizens have provided input through e-mails, phone calls, letters and via comment forms distributed at the public meetings.

*Participant filling out a comment form at the Northgate public meeting.*

Outreach for the October meetings was particularly directed to the communities surrounding the 30 proposed sites. Prior to the October public meetings, Task Force members attended and briefed the 13 Neighborhood District Councils throughout the city on the status of the project and heard community comments. Upon request, Task Force members also attend a variety of additional neighborhood meetings.

**Signs:** Signs were placed at all of the proposed locations on Parks-owned properties. The signs varied from 2'x3' to 4'x4' and many sites were posted with two signs. The signs also included letter boxes with flyers about the proposed locations and the October public meeting information. In addition, smaller laminated signs were posted at existing skateboard facilities, including Marginal Way and Seattle Center.

Key information was translated into Spanish, Chinese, Vietnamese and Amheric and these translations were also posted on a number of the signs.



**Mailings:** More than 50,000 flyers were sent to carrier mail routes surrounding each of the proposed locations. Flyers were also sent to a database of citizens, including those who had been involved in earlier skatepark discussions or projects.

**Media:** As in the spring, the media provided extensive coverage, including: Seattle Post Intelligencer, the Seattle Times, the Daily Journal of Commerce and the West Seattle Herald: several carried articles and a map of proposed locations. Radio and television coverage included KIRO, KING, KUOW, KONG.

**Newsletters and List-Serves:** As in the spring, the public meeting notices were carried in the Department of Neighborhoods calendar, Ken Bounds' View from Denny Park, and in many community list-serves, including Groundswell NW, GAIN, and Capitol Hill.

**Webpage:** The map of the proposed sites and the meeting locations and other information was kept up to date on the Citywide Skatepark Plan webpage.